



LEE DESIGN & ILLUSTRATION

1020 N.E. 125th St. ■ Suite #15 ■ Seattle, WA 98125
Ph: 206-364-1114 ■ E-Mail: lw@leewallat.com ■ Web: www.leewallat.com

OBJECTIVE: GRAPHIC DESIGNER

• With my experience I can provide design concepts, print collateral, illustrations, branding and website designs for your company.
Previously for the City of Kirkland, Madina Vadache Couture, Cascade Fresh Yogurt and the Seattle Management Association I have created high quality graphic solutions.

GENERAL QUALIFICATIONS

• Highly experienced in project management, artwork creation - including design for print and web, branding, and illustration in a variety of styles and media.
• Excellent communication, leadership and organizational skills; dedicated, conscientious, team-oriented and detail-oriented.

EMPLOYMENT

• **Sr. Designer, City of Kirkland, WA.**
Services include project management of multiple projects for all city departments, concept development, creation of artwork including graphic design and illustration, presentations, copy editing, production and meeting deadlines. Projects include logos, booklets, brochures, signage, banners, newsletters, flyers, kiosk, television graphics, forms, manuals and posters. Conducted workshops.

GRAPHIC DESIGN/ ILLUSTRATION

Lee Wallat Design / Illustration
Services include following projects through from concept to completion, art direction, concept development / brainstorming, branding, creation of graphics and illustration, presentations, copy writing and editing, production and meeting deadlines.

Client list includes:

- **Cascade Fresh Yogurt:** Created packaging/promotional materials and logo that helped Cascade Fresh establish itself as the #1 Seattle area company based on item share.
- **Madina Vadache Couture:** Designed national magazine ads, catalogs, business forms, labels and collateral material for retail business.
- **Pacific Soyfoods:** Designed and illustrated packaging to help insure the company's success in such mainstream stores as Safeway and QFC.
- **The Johnson Partnership:** Designed website for architectural firm - <http://www.tjp.us>.



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Client list, continued:

- **Walsh Trucking:** Designed website for trucking company - <http://walshtuckingco.com>
- **Carol Robinson:** Designed website for User Experience Researcher - <http://www.carolr-uxpro.com>
- **Diane Robinson:** Designed website for Web Programmer – <http://www.dbrwebdesign.com>
- **Seattle Management Association:** Designed and illustrated logo and a series of promotional materials/brochures for business seminars.
- **Evergreen Pacific Publishing:** Designed and managed company's largest publishing project - a full color 224 page cookbook; Illustrated book jackets.
- **The Institute for Transformational Movement:** Created brochures, flyers, ads and logo for company engaged in movement/dance/therapy.
- Clients have also included **Houghton Mifflin, Voletta Couture, Prime Fitness, Sunrise Condominiums, Outsource Marketing, the City of Federal Way** and **Heinemann Press**.

SKILLS

- Proficient in InDesign, Photoshop and Illustrator on Mac and pc platforms. Working knowledge of basic photography, Flash, MS Office and Freehand. Proficient in oils, pastels, watercolors, pen and ink.

ART INSTRUCTION

- For the **Northwest College of Art, University of Washington ASUW Experimental College, Heritage Institute** (K-12 teachers), and **The New York Fashion Academy**, developed and taught a wide range of course offerings covering topics in graphic design, “right brain” drawing, color theory, children's books and creativity.

EDUCATION

- Bachelor of Fine Art, Washington State University
- Master of Education, University of Washington

MEMBERSHIPS

- Pastel Society of America, InDesign/Photoshop Users Group